ECOSENSE® AWARDED PRESTIGIOUS 2015 LIGHTFAIR INNOVATION AWARD FOR TROV AS BEST IN CATEGORY

TROV[™] LED platform selected as the most ground-breaking product of the year in the Cove Lighting Category

Los Angeles, CA, May 15, 2015 — <u>EcoSense</u>, a fast-growing manufacturer of high-performance LED lighting technologies, announced today that the new <u>TROV</u> platform was recognized as the BEST IN CATEGORY for Dynamic Color, Theatrical, Cove and Strip Lighting at the LIGHTFAIR Innovation Awards®.

Judged by an independent panel of renowned lighting professionals, the <u>LIGHTFAIR Innovation Awards</u> recognize excellence in new lighting products and technologies introduced in the past twelve months. As the industry's highest honor, the LIGHTFAIR Innovation Awards illustrate the potential of LED technology.

"We are extremely honored to be chosen for this distinguished award by leading industry professionals," said Mark Reynoso, CEO of EcoSense. TROV reflects our vision to push the boundaries of technology and design. It has been a lot of work and we couldn't be more proud."

Available in over 20,000 different product configurations, TROV is the industry's only linear platform designed entirely from the ground-up. This product platform includes completely original designs for the board, power supply, optics, housing and connectors.

TROV was conceived and developed for lighting designers and each attribute was meticulously engineered to incorporate market leading functionality while pushing the boundaries of beautiful design. TROV is a one-of-a-kind LED lighting platform for <u>architectural</u>, <u>retail</u>, <u>hospitality and commercial spaces</u> that allows for unparalleled freedom in lighting design. The product platform is intelligently designed with a <u>patented optical system</u> that delivers the largest assortment of beam angles available today including the highly sought-after Asymmetric distributions. TROV also features smooth, flicker-free dimming down to 0% output along with the uniquely new Flip to Flat™ design for ultimate adjustability.

For more information on EcoSense and TRŌV, please visit www.ecosenselighting.com/trov.

About EcoSense

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense provides best-in-class LED lighting solutions for use in commercial and architectural applications. The company offers a comprehensive line of high-performance LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. EcoSense was established in 2008, is privately held and has received numerous accolades including two LUX Awards, three Product Innovation Awards (PIA), a Next Generation Lighting (NGL) Award and an Infiniti Award.

Contact

Cristina Rodrigues, Vice President of Marketing EcoSense®, 401.529.4980 cristina.r@ecosenselighting.com www.ecosenselighting.com