



PRESS RELEASE
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AWARD-WINNING ECOSENSE LIGHTING SHOWCASES THREE NEW PRODUCTS AT LIGHTFAIR 2014

EcoSense is gearing up for an exciting week in Las Vegas with multiple new product launches, numerous award acknowledgments and the unveiling of an interactive booth design with 14 Hands-On Educational Demonstration Stations.

Los Angeles, CA, June 2, 2014: EcoSense, a fast-growing manufacturer of high-performance LED technologies, launches three new products at Lightfair 2014: [Slim Cove INT™](#), [EcoSpec® Linear INT High CRI: 90+](#), and the [EcoSpec® Linear Warm Cove Series](#). These new product series push the boundaries of what can be done with LED technology, delivering high performance feature sets with something for every designer.

The [Slim Cove INT™](#) is our smallest profile line-voltage linear fixture to date, measuring in at only .9in (23mm) in diameter. A truly seamless design, this is the *only direct line voltage* fixture in the industry that snaps together tightly, eliminating any unsightly dark shadows. Its ultra slim profile and design, paired with its easy-to-install functions, lets you take your designs wherever your imagination leads you. This luminaire is ideal for unique and tight design spaces such as small coves, toe-kicks, under-cabinet, signage and accent lighting.

In our continued effort to deliver the best quality of light, EcoSense now offers the [EcoSpec® Linear INT High CRI in 4 CCTs \(2700K, 3000K, 3500K, 4000K\)](#). These new product additions align with the recent Title 24 Requirement updates and deliver 90+ CRI out of the fixture, for optimized quality of light in color-critical applications such as retail, grocery and art gallery displays.

We have also extended our new Warm Cove technology into two EcoSense product families: EcoSpec [Linear HP INT](#) and [EcoSpec Linear HP INT WW](#). Using a warming lens, EcoSense is now able to deliver two additional warm color temperatures (2300K & 2500K) for a vibrant and warm ambiance in your cove applications. These new products in the EcoSpec series continue to deliver our flawless, patent-pending dimming in powerful reduced wattage options, giving you the most complete portfolio of LED linear products to choose from.

In addition to the new products being showcased at Lightfair 2014, EcoSense is also happy to announce numerous product and project awards including a [Product Innovation Awards \(PIA\)](#) and a [Next Generation Lighting \(NGL\) Award](#) for the [EcoSpec Bullet®](#) and a Product Innovation Award (PIA) for the [EcoSpec Bullet Mini®](#). EcoSense also received numerous project accolades including a Product Innovation Award (PIA) award for the [816 Congress project](#), a [LUX Award](#) for the [BMW Flagship Store in Paris](#), a [LUX Award](#) for the [Science Museum in London](#) and an Infiniti Award for [Hedonism Wines in London](#). For more detailed information about these products and

projects, visit our gallery at <http://www.ecosenselighting.com/gallery>

“I am very proud of the product innovation awards that the team has earned but I’m more excited about receiving those accolades that highlight our collaboration with the lighting design community on projects such as the Science Museum in London and the BMW Showroom in Paris” says Mark Reynoso, CEO EcoSense Lighting. “This year we are launching a number of great new products, such as the ultra-small Slim Cove INT, to hopefully enable more collaboration and recognition.”

NEW at Lightfair 2014 in Las Vegas, EcoSense will debut 14 innovative lighting educational demonstration stations, where visitors can take a hands-on approach to learning best practices of LED lighting. From cove lighting, backlighting and wall washing to floodlighting, landscape lighting and dimming technology, this year’s booth will enhance your knowledge of common and unique lighting design practices. Please visit the EcoSense booth at Lightfair 2014 located at #6837.

About EcoSense Lighting

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense Lighting provides best-in-class LED lighting solutions for use in commercial and architectural applications. The company offers a comprehensive line of high-performance LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. EcoSense Lighting was established in 2008, is privately held and has received numerous accolades including two LUX Awards, three Product Innovation Awards (PIA), a Next Generation Lighting (NGL) Award and an Infiniti Award. For additional information, visit www.ecosenselighting.com.

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