

**FOR IMMEDIATE RELEASE**

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**ECOSENSE TO REVEAL NEW TRÖV LED LINEAR PLATFORM  
AT 2015 LIGHTFAIR INTERNATIONAL IN NEW YORK CITY**

*Through collaboration with Lighting Designers, EcoSense launches the first “design-driven” platform to meet the needs of its customers*

**Los Angeles, CA, May 4, 2015** — **EcoSense**, a fast-growing manufacturer of high-performance LED lighting technologies, announced today that it will unveil TRÖV at the 2015 Lightfair International Expo. TRÖV is a platform conceived and designed for the needs of the lighting design community. Each attribute of TRÖV was meticulously designed from the ground up to incorporate market leading functionality while pushing the boundaries of beautiful design, giving lighting professionals greater freedom and choice in their work.

To meet the increasingly demanding application and regulatory needs of the market, TRÖV is available in over 20,000 product configurations. Combining the widest and most precise range of optics, our coveted dim to zero technology and a whole host of other leading features and capabilities, Trov was built to empower the design community to push the boundaries of what is possible through the medium of light.

TRÖV was conceived to meet the most challenging applications with:

- Our advanced optical system developed by leading optical and color science engineers, delivering beautiful and uniform optical distributions. Options include a wide range of cove, graze, and wash distributions as well as our direct-view/line of light and asymmetric distributions.
- The first of its kind Flip to Flat™ hinge allows designers to easily adjust beam angles from 0-180 degrees for easy adaptability and installation.
- With our patented Dim to Zero technology, dimming is even more precise, enabling very smooth, flicker-free light from 100% to 0% power.
- Our expanded range of CCTs, which includes 2200K and 2500K color temperatures along with High CRI options, frees designers from the constraints they have encountered in the past.
- Our integral multi-volt auto-sensing power supply that detects input power voltage to enable worry free installation.
- Our lumen and wattage packages have also been expanded to accommodate for various regulatory and application requirements.

The TRÖV portfolio also includes two sought-after solutions frequently requested by lighting designers—the TRÖV Asymmetric luminaire and the TRÖV Line of Light lumi-

naire. The TRÖV Asymmetric luminaire is the most compact asymmetric LED linear available that uniformly illuminates a ceiling or wall application without any shadows. While the TRÖV Line of Light luminaire is a one-of-kind luminaire that delivers highly efficient, uninterrupted light, ideal for hiding LED pixelation while illuminating reflective surfaces.

“This is by far the biggest product launch in our history and reflects our commitment to building great products for the lighting design community,” says Mark Reynoso, CEO of EcoSense. “We serve an elite community of professionals and look forward to exceeding their expectations now and in the future. We have a very talented team and I’m proud of the work they’ve done with TRÖV.”

At Lightfair International, EcoSense will present the new TRÖV family of products as well as educational demonstration stations, where visitors can take a hands-on approach to learning best practices of LED lighting.

Visit EcoSense in booth #467 at Lightfair 2015 in New York City from May 5-7. For more information on EcoSense, please visit [www.ecosenselighting.com](http://www.ecosenselighting.com).

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### **About EcoSense**

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense provides best-in-class LED lighting solutions for use in commercial and architectural applications. The company offers a comprehensive line of high-performance LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. EcoSense was established in 2008, is privately held and has received numerous accolades including two LUX Awards, three Product Innovation Awards (PIA), a Next Generation Lighting (NGL) Award and an Infiniti Award.

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