



PRESS RELEASE
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ECOSENSE LIGHTING ACQUIRES JOURNÉE LIGHTING

Bold acquisition by EcoSense expands its reach into adjacent markets

Los Angeles, CA – December 7, 2015 - EcoSense®, a fast-growing LED technology company, announced today that it has acquired the assets of Journée Lighting. Journée Lighting is a privately owned, CA-based lighting company that specializes in the design and development of specification grade lighting.

EcoSense and Journée both share similar product development and innovation philosophies, which led to a natural fit between the two companies. Founded in 2005 by serial entrepreneur Clayton Alexander, Journée has become known for its many innovations in LED technology, including significant patents ranging from component-level to system-level solutions. This acquisition allows EcoSense to enter the downlight and track lighting market and leverage Journée's IP for future product development efforts.

"Journée's specifier-grade product portfolio is a great complement to our brand," said Mark Reynoso, CEO of EcoSense Lighting. "Further, their significant IP portfolio will enable us to expand our product offering in interesting ways."

"We are thrilled to partner with EcoSense and leverage their key strengths, including new technology development, manufacturing efficiencies and global sales expertise," says Clayton Alexander, CEO of Journée Lighting.

You can find more information about the acquisition and detailed product explanations at www.ecosenselighting.com

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About EcoSense

Founded by a team of long-serving industry experts with proven know-how in the development and best practices of solid-state illumination, EcoSense provides best-in-class LED lighting solutions for use in commercial and architectural applications. The company offers a comprehensive line of high-performance LED fixtures that meet the technical requirements of the most demanding projects while delivering substantial benefits over traditional lighting sources. EcoSense was established in 2008, is privately held and has received numerous accolades including two LUX Awards, four Product Innovation Awards (PIA), a Next Generation Lighting (NGL) Award and an Infiniti Award.

About Journée Lighting, Inc.

Since its inception in 2005, Journée has grown to become one of the world's premiere LED lighting brands. Journée is known for creating reliable and sustainable LED lighting products, with one of its first installations clocking in at well over 50,000 hours of illumination to date. Staying true to its roots as a leader in innovation, Journée has created a significant patent portfolio in LED lighting technologies from component-level to system-level solutions.

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